



6 STEPS TO READY YOUR STADIUM FOR ULTIMATE FAN EXPERIENCE

In sports, there's only one opening day. There is no second chance for a do-over when you need to get your stadium ready for the players and the fans.

At HPM, we understand that stadiums are more than just a place where teams play. They are where communities gather to support their shared love of sports and their team. New stadiums are a big capital investment, but with HPM's services, you'll have an expert team with the vision, wisdom, and dedication to ensure your stadium is ready to go on opening day. All you need to do is get the team ready!

HPM's continuum of services includes six stages that builds upon the knowledge gained in the previous step. Let's take a look at how each of our steps and services can help you on your next project...



1

PLANNING

The first stage of a successful project is thorough planning. At HPM, our team values the importance of keeping your project on time and on budget. Through project definition and determining performance metrics, our [Program Development](#) experts evaluate elements such as:

- » Optimal delivery method
- » Phasing
- » Logistics
- » Market conditions analysis
- » Risk assessment
- » Mitigation strategies

We recognize that there is a multitude of unique variables specific to your project, and we present multiple solutions to bring clarity and definition to the project planning. In addition to HPM's Program Development team working to provide plans for a successful project, we also establish project controls to ensure that the performance can be effectively measured and communicated to key stakeholders throughout the assignment.

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2

DESIGN

Secondly, HPM helps our clients with design reviews and monthly preconstruction reports to help ensure that your stadium will be completed before opening day. Not only do we value your project timeline, but we also want your stadium to be designed perfectly for your team. That's why we work with architects and engineers to deliver distinct design plans to the builder which maximize player development and fan experience simultaneously.

For instance, the [Atlanta Braves Spring Training field](#) is the exact same dimensions as their regular season field, with the exact sod and infield mix as SunTrust Park. Because of years of experience, HPM has grown to understand the importance of factors regarding athletic facilities. In this design stage, we partner with our clients to make their facility exactly what they're looking for.

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EXECUTION

During the execution stage, we put our planning and design into action by managing the process of creating facilities innovatively, effectively and excellently. HPM offers our services at any point during the lifecycle of a facility, not solely at the beginning of a project. For example, New York Mets hired us to manage the construction of a \$55-million facility renovation to their [First Data Field](#) in Port St. Lucie, Florida. Regardless of when a project begins, we ensure the project team works together to stay on time and on budget, even when that means answering to multiple stakeholders with various public and private funding sources.



4

TRANSITION

Construction projects tend to have numerous layers and multiple project teams. In stages of transition, HPM works to coordinate the project's scale to be cohesive, cost-effective and well-organized. Our Program Managers can organize all the critical information into one single, web-based project management intelligence platform to ensure key stakeholders have access to schedules, expenses, agreements, licenses, and designs.

[The Ballpark of the Palm Beaches](#) is home to spring training for the Houston Astros and the Washington Nationals in southern Florida. The biggest gap the stadium build encountered was a lack of centralized data management, which was challenging since the project involved multiple cities, counties, and public and private entities. By utilizing HPM's project management intelligence platform, all the critical information and assets were organized and in one place. With schedules, expenses, agreements, licenses, designs and other information easily accessible by those who needed them, everyone became happier—contractors and subcontractors were able to communicate better, stakeholders were able to stay apprised of the progress of the project and locals appreciated the sense of transparency from their elected officials.

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OPERATIONS

Good transitions lead to efficient operations. Having information unified and accessible during times of transition leads to a smoother process and more successful projects. A prime example of how transition stages influence HPM's operation services are displayed in our Florida client, [The Ballpark of the Palm Beaches](#). In addition to streamlining critical information into HPM's project management intelligence platform, HPM helped fast-track the \$150-million project by obtaining permits and repair-and-replace agreements.



6

ASSESSMENT

Finally, the assessment stage of projects occurs throughout the transition stages and as well at the completion of a project. One vital instrument of HPM's assessment is [Construction Contract Auditing](#). Many times, projects are over budget. Our HPM teams work to make projects as cost-efficient as possible. Our expert accountants review the job cost and often create significant cost savings of project costs. Additionally, these audits provide return amounts greater than their fees in almost every project. For example, HPM's audit of a new football stadium for a major university found credits collected by university worth more than 12 times our audit fee.



SUCCESS STORY: ATLANTA BRAVES

The date of the opening game was set. It would be a big public relations event with 8,000 people on-site including Hall of Famer Hank Aaron. There was no flexibility in terms of the deadline. No room for error. The Atlanta Braves' new \$125 million spring training facility in North Port, Florida had to be ready to go on March 24, 2019. No wiggle room. With HPM taking the leadership role on the project, ground was broken in late fall of 2017 and the opening date was kept regardless of the dynamic changes in the schedule and contractors.

[See how HPM partnered with the Atlanta Braves to Make Opening Day Possible](#)

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